



Valdani Vicari & Associati
ECONOMICS & POLICY



MAKING EUROPE WORK FOR YOU

Economic, policy & legal advice for public and private sector organisations

www.vva.it

OUR MISSION

VVA Economics & Policy is one of the leading public policy consultancies in Europe. All our projects aim to contribute to the development of an effective and efficient European public policy system that delivers a better life for European citizens.

What motivates us is our mission to progress the “European Project” by helping our clients:

- Anticipate change by identifying the main challenge, its drivers and impacts;
- Design public policy responses;
- Understand how the EU can improve the lives of Europeans, support our businesses and transform our economy and society;
- Communicate decisions and actions to key stakeholders.

WHO WE ARE

- Offices in Milan and Brussels;
- 40 staff based in the heart of the EU dedicated to international policy, legal and economic analysis for private and public sector organisations;
- 60 staff in our Milan office focused on market research, digital marketing, artificial intelligence, transfer pricing/expert opinion, and business consulting;
- A mix of social researchers, economists, lawyers, consultants and senior sector experts;
- In-house native coverage of all official EU languages;
- VVA Economics & Policy is an employee-owned company;
- Our management board is gender balanced.



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OUR SERVICES



IMPACT ASSESSMENT

We analyse the impact of policy, regulatory and technological change for business, society and public authorities



MONITORING AND EVALUATION

We advise on policy design & implementation to ensure objectives are met



MARKET ASSESSMENT

We analyse markets, from the definition of the value chain and of the competitive environment to the quantification of its potential



COST BENEFIT ANALYSIS AND OTHER ECONOMIC STUDIES

We help quantify the costs and benefits, and more in general the economic impact, of policy actions



BUSINESS PLANNING

We advise startups and companies from the definition of their value proposition to the quantification of the business plan



EU28 DATA COLLECTION

We gather robust and comprehensive data from across the EU and beyond



LEGAL SERVICES

VVA provides legal services to private and public sector clients

OUR CORE SECTORS



SPACE

We support the assessment of markets, policies and impacts to foster the successful uptake of the European Space and Telecommunication programmes



TELECOMS & DIGITAL

We help you formulate effective regulatory and policy responses to a fast changing market



AGROFOOD

We help our clients understand and assess how technological and business innovation can shape the future of agrofood and EU policies



ENERGY & ENVIRONMENT

We provide economic, legal and technical advice for to ensure secure, affordable and sustainable energy



TRANSPORT

We support design and assessment of policy initiatives that meet the challenges of Europe's ever greater mobility and logistic needs



EMPLOYMENT, SOCIAL AFFAIRS & MIGRATION

Our advice fosters equal opportunities, fair working conditions and adequate & sustainable social protection for all



CONSUMERS & THE SINGLE MARKET

We support the completion of the Single Market for the benefit of consumers, industry and society



RESEARCH & INNOVATION

We help the EU deliver on its ambitious growth and jobs targets by fostering Europe's innovation and entrepreneurship potential

CONTACT US

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